



# Careers in Export Sales and Marketing



Thursday | September 8, 2016

6:30 p.m. - 8:00 p.m.

Parkway Central | Room 108 - 1st Floor

**James Chan, Ph.D.**, outlines the opportunities and the mindset required to pursue well-paying careers selling and exporting American-made products and services overseas. Based on 35 years of hands-on experience with 100 U.S. firms that export products and services to China and Asia, he will draw your attention to a range of jobs, such as export coordinators, international trade specialists, area sales managers, marketing consultants and manufacturer representatives to being owners of export trading firms.

The Free Library has excellent resources in this area, which decades ago gave Dr. Chan a head start in developing his career as a consultant to exporters.

To view Dr. Chan's profile, go to: <http://www.AsiaMarketingManagement.com>

**This program is free but please register by calling 215.686.5394 or go to: <https://careersinexportsalesandmarketing.eventbrite.com>**

**Business Resource & Innovation Center  
Parkway Central Library**

1901 Vine Street | Philadelphia, PA 19103 | 215-686-5394  
[facebook.com/flpbusiness](https://www.facebook.com/flpbusiness) | [twitter.com/flpbusiness](https://twitter.com/flpbusiness)



[freelibrary.org/business](http://freelibrary.org/business)